

SPONSORSHIP OPPORTUNITIES: Hancock County Habitat for Humanity invites you to join us as we work in partnership with people in need, helping them to secure decent, affordable shelter. <u>All of our partners are vital to our mission</u>, and we are grateful to each one for their unique contributions.

We are excited to launch **new naming, promotional and team-building opportunities for corporate and community group donors** with acknowledgments made one or more times during the year of the build and/or displayed for the duration of that project, typically taking about a year's time. In addition to the below, all business and community group donors at the \$5,000 to whole-house sponsor levels will receive acknowledgment through signage proportional to their giving levels at our ReStore location [annual foot traffic of approx. 8,000 customers, excluding children].

\$100,000 - Whole-House Sponsor

- · Blog story on our website homepage
- (3) Comped 4-person teams at our annual Swing for Habitat Golf Tournament
- ~2x8' Company or community group banner displayed at the golf tournament
- (2) Hole sponsor signs at the golf tournament
- ~2x8' Company or community group banner displayed at the build site
- (3) TEAMBuild work days on site for employees of your company/members of your community group
- 1/8 pg. Company or community group advertisement in our annual newsletter
- · Hyperlinked logo and tagline on our website's homepage
- · Additional listing on the Corporate & In-Kind Donations page of our website
- Social media and press release recognition
- Invitation for a company or community group representative to speak at the home's Dedication Ceremony
- · Inclusion in a "banner" image at the bottom of our periodic volunteer/supporter email updates

\$50,000 - 1/2 House Sponsor

- (2) Comped 4-person teams at our annual Swing for Habitat Golf Tournament
- ~2x4' Company or community group banner displayed at the golf tournament
- ~2x4' Company or community group banner displayed at the build site
- (1) TEAMBuild work day on site for employees of your company/members of your community group
- · Mention and logo in our annual newsletter
- · Hyperlinked logo listing on the Corporate & In-Kind Donations page of our website
- · Social media and press release recognition
- · Inclusion in a "banner" image at the bottom of our periodic volunteer/supporter email updates

\$25,000 - 1/4 House Sponsor

- (1) Comped 4-person team at our annual Swing for Habitat Golf Tournament
- Company or community group logo inclusion on a ~2x3' poster acknowledging all project donors in the range of \$5,000-\$25,000 at the golf tournament
- · Company or community group logo inclusion on the ~3x4' build site sign
- (1/2) TEAMBuild work day on site for employees of your company/members of your community group
- · Mention and logo in our annual newsletter
- · Hyperlinked logo listing on the Corporate & In-Kind Donations page of our website
- Social media and press release recognition
- · Inclusion in a "banner" image at the bottom of our periodic volunteer/supporter email updates

\$10,000 - Foundation/Raise the Roof Build Partner

- Company or community group logo inclusion on a ~2x3' poster acknowledging all project donors in the range of \$5,000-\$25,000 at our annual Swing for Habitat Golf Tournament
- · Company or community group logo inclusion on the ~3x4' build site sign
- · Mention in our annual newsletter
- · Hyperlinked logo listing on the Corporate & In-Kind Donations page of our website
- · Social media and press release recognition

\$5,000 - Partner Family Sponsor

- Company or community group name inclusion on the ~3x4' build site sign
- Mention in our annual newsletter
- · Listing on the Corporate & In-Kind Donations page of our website
- Social media recognition

Hancock County Habitat partners with economically disadvantaged families to build homes & hope. Through proceeds from our Habitat ReStore, monetary & in-kind donations, volunteer labor, & each homeowner's "sweat equity", we are able to construct simple, decent, affordable, market-quality housing which we then finance under a zero or low interest (0% APR) mortgage.

